



2010

nature

art

culture

ANNUAL REPORT



TOHONO CHUL
PARK

TOHONO CHUL PARK

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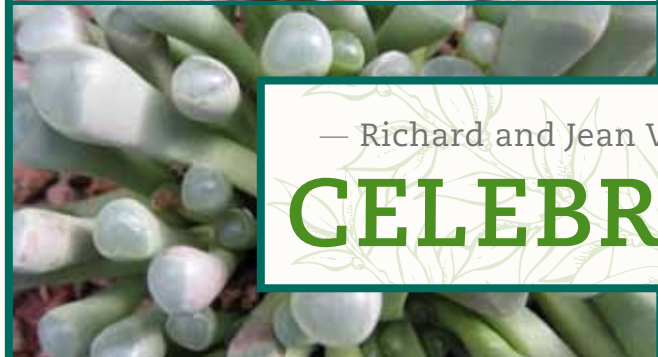
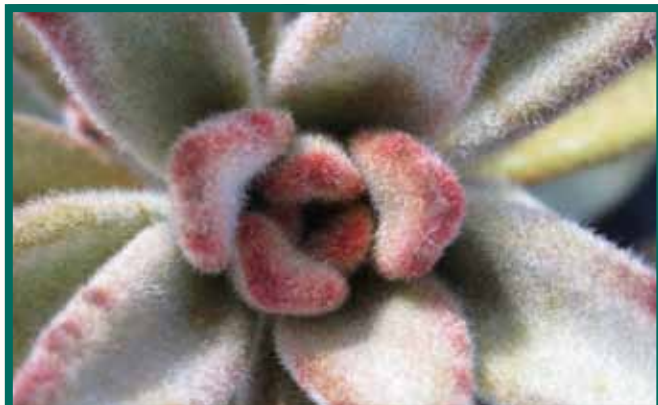
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Artwork Credits, p. 11, central column, (top to bottom)

B for Bobcat by Brenda Rentfro

O for Outdoors by David Brown

A for Architecture by Lucy Masterman



...NATURE

Through Monsoon Madness, the Park's newest signature event, we connect local gardeners to local growers of unique, native plants, in a summer-inspired plant sale in the newly dedicated Sonoran Seasons Garden.

— Richard and Jean Wilson formally dedicated Tohono Chul Park on April 19, 1985 —

CELEBRATING 25 YEARS OF...



...ART

Celebrating the Wilsons and 25 years of memories and accomplishments, we presented the exhibit Tohono Chul Park A-to-Z, a visual compendium that touched upon some of the people, places and things that make the Park so special.



...CULTURE

Past, present and future came together in a single event with the Silver Spring Celebration, where we honored the Park's founder, Dick Wilson, its first executive director, Alice Herman, and over 300 friends and supporters.

TOHONO CHUL PARK CORE VALUES, MISSION AND VISION

Core Values

- Love of Tohono Chul Park and respect for what the Park means to visitors, supporters and staff.
- Responsible use of all natural, human, fiscal and temporal resources.
- Respect for all people, their beliefs and cultures.
- Excellence and integrity in all undertakings of the Park.
- Lifelong learning, with special focus on living with the Sonoran Desert and the interactions of people with their environment.
- Accessibility and outreach to the community in experiencing the resources of the Park.

Mission

The mission of Tohono Chul Park is to enrich people's lives by connecting them with the wonders of nature, art and culture in the Sonoran Desert region and inspiring wise stewardship of the natural world.

Vision

Tohono Chul Park's vision is to be perceived as the leading center in the world for its unique fusion of nature, art and culture of the Sonoran Desert region. Tohono Chul Park strives to be an indispensable resource for helping people learn about, celebrate and conserve our region's natural and cultural heritage. Every element of the Park will reflect excellence and beauty, creating a pleasurable, inspiring and enlightening experience for all.



Statement of Financial Position 2010

Assets

Cash and equivalents	\$608,552
Investments	\$990,984
Receivables	\$12,010
Inventories	\$110,924
Prepaid and other assets	\$35,374
Pledges	\$61,044
Property and equipment, net	\$5,774,438

Total Assets **\$7,593,326**

Liabilities

Accounts payable, trade	\$32,449
Accrued liabilities	\$65,976
Deposits	\$18,191

Total Liabilities **\$116,616**

Net Assets

Board designated	\$1,020,295
Expended for property and equipment	\$5,774,438
Undesignated	\$599,010
Unrestricted net assets	\$7,393,743
Temporarily restricted	\$82,967

Total net assets **\$7,476,710**

Total Liabilities & Net Assets **\$7,593,326**

Activities Statement 2010

Revenues and support

Sales

Museum shop sales	\$382,665
Plant sales	\$160,703
Exhibit sales	\$23,226

Contributions

Annual campaign	\$95,742
In-kind	\$53,859
Other donations	\$74,228

Memberships \$235,211

Admissions \$132,534

Education and events \$153,203

Rental income \$199,635

Investment income \$99,246

Annual fundraising event \$65,332

Other income \$1,422

Net assets released from restriction \$135,104

Total revenues and support **\$1,812,110**

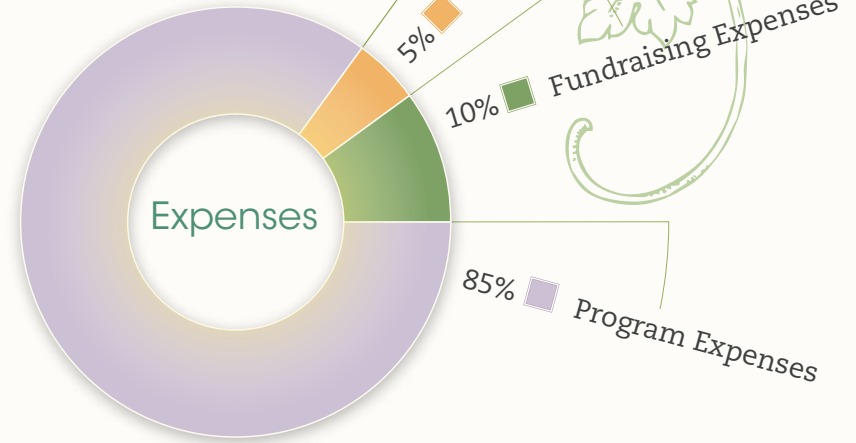
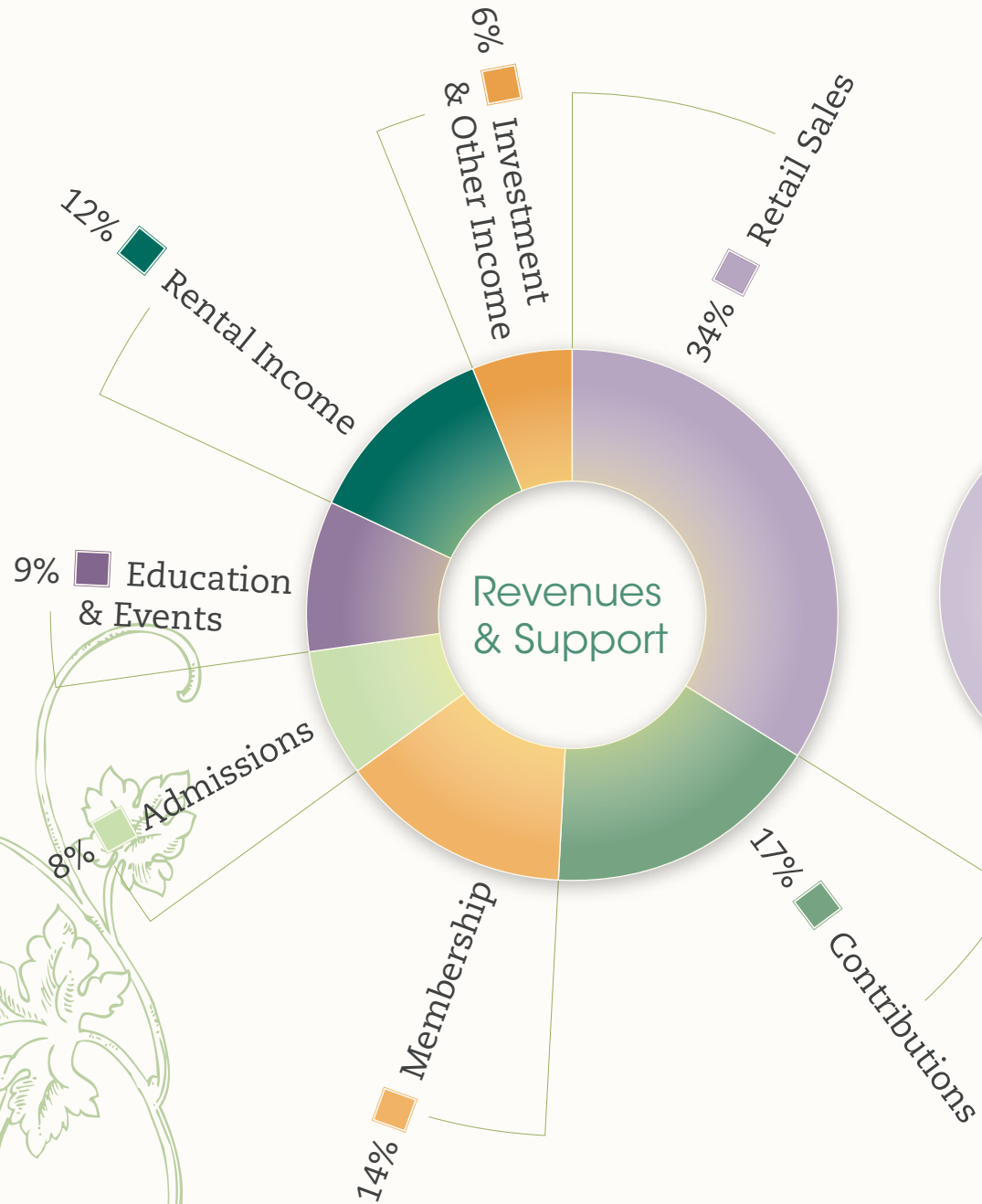
Expenses and Losses

Functional expenses

Program expenses	\$1,546,769
Management and general	\$87,802
Fundraising expenses	\$175,030

Total Expenses **\$1,809,601**

Change in net operating assets **\$2,509**



Senior Staff of Tohono Chul Park

Christine Conte, Ph.D
EXECUTIVE DIRECTOR

Lisa Phillips
DIRECTOR OF FINANCE
AND HUMAN RESOURCES

Jo Falls
DIRECTOR OF PUBLIC PROGRAMS
AND VISITOR SERVICES

Deborah L. Jassem
DIRECTOR OF DEVELOPMENT

Lee Mason
DIRECTOR OF GENERAL SERVICES

Linda Wolfe
DIRECTOR OF RETAIL

Board of Directors

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PRESIDENT

Jane Battaglia

Patty Clymer

John Douglas FAIA

Mary Lou Forier

Charles (Chuck) W. Jonaitis
VICE PRESIDENT

Annette M. Jones CFP
TREASURER

Kelle Maslyn
SECRETARY

Jim Pfafflin

Mike Sarikas

Bruce E. Seligmann, PhD

Tim M. Struse

Mary Swiergol

Individual Contributors

July 1, 2009 – June 30, 2010

The Board of Directors recognizes the following donors for their generosity and commitment to Tohono Chul Park.

\$25,000 OR MORE

Mr. and Mrs. Mark Barmann
Mr. and Mrs. Cliff Douglas

\$10,000 – \$24,999.99

Mr. J. Michael Patrick and Ms. Chris Beck Patrick
Dr. Bruce Seligmann and Ms. Karen Junghans

\$5,000 – \$9,999.99

Mr. and Mrs. Chuck Jonaitis
Ms. Celeste Lee
Mrs. Arlene Schneider
Mr. Howard Waldstein and Ms. Julie Konigsberg
Mr. Richard Wilson
Mr. Victor and Dr. Geraldine Yarne

\$1,000 – 4,999.99

Ms. Carole Allen
Anonymous
Anonymous
Anonymous
Mr. and Mrs. Paul Baker
Mr. and Mrs. Tony Battaglia
Mrs. Martha Cargill
Mr. and Mrs. Brian Clymer
Mrs. Joan Coyne
Ms. Sally Day
Mrs. Katherine Donnelly
Mr. and Mrs. John Douglas
Mr. and Mrs. John Easterbrook
Mr. and Mrs. Jon Ender
Mr. and Mrs. Ted Glatke

Ms. Elta Huebner
Mr. and Mrs. Carlton King
Mr. David and Mrs. Isabelle Lamb
Mr. and Mrs. Jim McCann
Ms. Betty Ojeda
Mr. and Mrs. Charles Pettis
Mr. and Mrs. Jim Pfafflin
Mr. Robert Ray
Ms. Therese Rolfs
Mr. Rocco Santangelo and Ms. Theresa Hersh
Ms. Jennifer Speers
Mr. Tim Struse
Mr. and Mrs. Jack Swiergol
Mr. John Wahl and Ms. Mary Lou Forier
Mrs. Melissa White
Mr. Bill Zucker and Ms. Michele Hacherl

\$500 – \$999.99

Anonymous
Anonymous
Anonymous
Mrs. Jacqui Caird
Mr. Mark Chaney
Mr. and Mrs. Don Feyrer
Mr. and Mrs. Kirtland Gardner
Mr. and Mrs. Stephan Jones
Mr. John Langley and Ms. Nina Bell Allen
Mr. and Mrs. George Robles

\$250 – \$499.99

Anonymous
Anonymous
Anonymous
Anonymous

Individual Contributors – continued July 1, 2009 – June 30, 2010

Anonymous

\$250 – \$499.99

Mr. and Mrs. Steve Asp

Mr. and Mrs. Bob Bates

Mr. and Mrs. Raymond Baxter

Dr. Melvin Bina and Dr. Marion Wieden

Mr. and Mrs. Richard Case

Mr. and Mrs. John Cox

Mr. and Mrs. Donald Eagle

Mr. and Mrs. Clinton Gaylord

Mrs. Judy Gerlock

Mrs. Nancy Greenway

Mr. and Mrs. Barry Gretskey

Mr. and Mrs. Gerry Hallowell

Mr. Stuart Herzog and Ms. KL Lance

Mr. and Mrs. Dick Honn

Mr. and Mrs. Gerald King

Mr. Jan Konstanty and Ms. Patricia Wallace

Mr. and Mrs. Abe Lackow

Mr. and Mrs. Donald Large

Mrs. Barbara Nogal

Mr. and Mrs. Lewis Pare

Dr. and Mrs. Ian Pepper

Mr. and Mrs. Rob Phillips

Mr. and Mrs. John Poco

Mr. and Mrs. Jack Quillen

Mrs. Sandra Qureshi

Mr. and Mrs. Doug Sanders

Mr. and Mrs. Roger Schuelke

Mrs. Ione Smith

Organization Contributors July 1, 2009 – June 30, 2010

The Board of Directors recognizes the following donors for their generosity and commitment to Tohono Chul Park.

\$10,000 – \$24,999.99

Blue Cross Blue Shield

Ross Foundation

\$5,000 – \$9,999.99

Comcast

Freeport-McMoRan Copper & Gold Foundation

The Kautz Family Foundation

William E. Schmidt Charitable Foundation

\$1,000 – \$4,999.99

Casino Del Sol Pascua Yaqui Tribe

Citi

Northern Trust Bank

Target

\$500 – \$999.99

Anonymous

\$250 – \$499.99

Employee Risk Management

Hirshman Foundation

The Tucson Quilters Guild

Estates and Bequests

The Board of Directors recognizes the following donors for their generosity and commitment to the Park.

\$5,000 – \$9,999.99

Mr. Richard Wilson

Mr. Victor and Dr. Geraldine Yarne

\$1,000 – \$4,999.99

Anonymous

Ms. Kathy Christy

Mr. and Mrs. John Easterbrook

Mr. Ken Kalina

Mining Foundation of the Southwest

Mr. Robert Ray

Mr. Robert Roscoe

\$250 – \$499.99

Anonymous

Ms. Susan Blaser

Mrs. Barbara Nogal

Ms. Elizabeth Willis

Matching Gift Companies

Many companies will match their employee's and retiree's donations to the Park. The Board of Directors wishes to acknowledge the following corporations and foundations for their matching gift support.

Caterpillar Foundation

Davis Selected Advisers

ExxonMobil Foundation

General Mills Foundation

Houghton Mifflin Company – Matching Gifts Program

IBM Matching Grants Program

Pfizer, Inc.

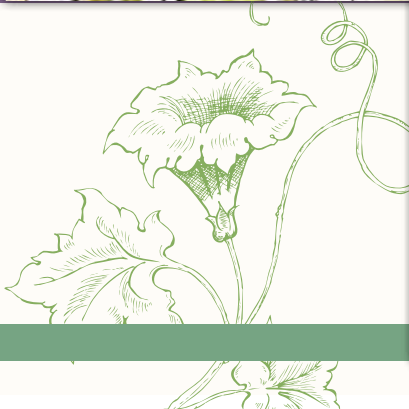
Raytheon Charitable Giving Through Payroll Deduction

S.C. Johnson & Son, Inc.

The SONORAN SEASONS GARDEN was dedicated during the Silver Spring Celebration, and made possible by generous donations.



left: Concept sketch of the Sonoran Seasons Garden
above/below: Sonoran Seasons Garden in its first bloom





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Tohono Chul Park

NATURE. ART. CULTURE.

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7366 N. PASEO DEL NORTE, TUCSON, AZ 85704

