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Image Credits: cover - © ROB STANCLIFF | p. 2 - photo of Christine Conte - © ANDREW BROWN |
Your Gifts At Work

This fiscal year (July 2015-June 2016), you helped make Tohono Chul the fulfillment of a beautiful vision!

Dick and Jean Wilson steadfastly refused to sell their cherished home and nature oasis for development. They chose instead to give the gift of a lifetime—to you, to everyone.

At the formal dedication on April 19, 1985, Dick Wilson said: “We dedicate this park to those who come here, who, we hope, will not only admire and find comfort in the natural beauty of the area, but will achieve greater appreciation of the ways of conserving all our precious desert region and obtain a greater understanding of the people native to these areas.”

In just this past year, you’ve helped honor this vision by creating:

• a new garden showcasing the beauty and diversity of native and arid-adapted Penstemons
• a new stucco “face” and covered patio for the historic adobe that houses the art galleries
• stronger partnerships with other nonprofits to allow more kids and families to experience all Tohono Chul has to offer

Your love for this place shows. Thanks to your gifts, and gifts from private foundations, Tohono Chul is flourishing—giving people the opportunity to learn, celebrate, connect and conserve.

With Gratitude and Warm Regards,

Christine Conte, PhD
Executive Director

New Penstemon Garden

March 2016

Penstemons, sometimes called beardtongue, are a favorite of gardeners. Its 275 species were widely cultivated on both sides of the Atlantic ever since scientists first described them in 1748. As proponents of drought-tolerant and wildlife-friendly landscaping, we have dedicated an entire garden to one of the most visually and environmentally appealing genera viable in the Sonoran Desert, the Penstemon.

Penstemons attract hummingbirds with their long, tubular blossoms.
MISSION

TOHONO CHUL

Core Values, Mission and Vision

Core Values
- Love of Tohono Chul and respect for what it means to visitors, supporters, and staff.
- Responsible use of all natural, human, fiscal and temporal resources.
- Respect for all people, their beliefs and cultures.
- Excellence and integrity in all undertakings.
- Lifelong learning, with special focus on living with the Sonoran Desert and the interactions of people with their environment.
- Accessibility and outreach to the community in experiencing the resources of Tohono Chul.

Mission
- The mission of Tohono Chul is to enrich people’s lives by connecting them with the wonders of nature, art and culture in the Sonoran Desert region and inspiring wise stewardship of the natural world.

Vision
- Our vision is to be recognized as the premier center in the world for understanding and appreciation of the Sonoran Desert region, and for its unique fusion of nature, art, and culture.
- Tohono Chul strives to be an indispensable resource for helping people learn about, celebrate, and conserve our region’s natural and cultural heritage.
- Every element of Tohono Chul will reflect excellence and beauty, creating a pleasurable, inspiring, and enlightening experience for all.
### STATEMENT OF FINANCIAL POSITION FY 2016

#### ASSETS
- cash and cash equivalents: $1,603,833
- investments: $1,039,764
- receivables: $8,460
- inventories: $130,501
- prepaid and other assets: $18,996
- pledges: $(96)
- property and equipment, net: $4,983,476

**Total Assets**: $7,784,934

#### LIABILITIES
- accounts payable: $75,261
- accrued payroll liabilities: $116,238
- deposits: $45,580

**Total Liabilities**: $237,079

#### NET ASSETS
- board designated: $1,019,482
- expended for property and equipment: $4,983,477
- undesignated: $903,594
- temporarily restricted: $621,020
- permanently restricted: $20,282

**Total Net Assets**: $7,547,855

**Total Liabilities & Net Assets**: $7,784,934

### ACTIVITIES STATEMENT FY 2016

#### REVENUES AND SUPPORT

**UNEARNED INCOME (CONTRIBUTIONS)**
- contributions: $233,249
- in-kind: $46,279
- net assets released from restriction: $271,984

**EARNED INCOME**
- admissions: $165,215
- memberships: $280,775
- education: $188,627
- rental income: $295,876
- investment income: $(48,460)
- annual fundraising event: $171,371
- museum shop sales, net: $434,597
- plant sales, net: $130,721
- exhibit sales, net: $28,690
- grant revenue: $0
- other income: $(7,724)

**Total Revenues and Support**: $2,191,200

#### EXPENSES AND LOSSES

**FUNCTIONAL EXPENSES**
- program expenses: $1,609,523
- management and general: $436,381
- fundraising: $255,869

**Total Expenses**: $2,301,773

**Change in Net Operating Assets**: $(110,573)
HERE IS MY GIFT TO TOHONO CHUL:

☐ $1,500  ☐ $1,000  ☐ $500  ☐ $250  ☐ $100  ☐ other

☐ VISA  ☐ Mastercard  ☐ Discover  ☐ American Express

☐ Check, payable to Tohono Chul

☐ I would like information about the Wilson Legacy Society

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Gifts to Tohono Chul are tax-deductible to the fullest extent allowed by law, but are not membership dues.
CONTRIBUTORS

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OVER 300 DEDICATED VOLUNTEERS CONTRIBUTED NEARLY 36,000 HOURS IN FY15. THIS IS THE EQUIVALENT OF 16.5 FULL-TIME EMPLOYEES!

IMPROVEMENTS OVER THE YEARS MAKE IT EASIER FOR ME TO GET AROUND IN MY WHEELCHAIR AND ENJOY THE GARDENS.
—Jeanne Kitchen

Thank you.
You help us grow.

The Board of Directors recognizes the following donors for their generosity and commitment to Tohono Chul.

Penstemon parryi
PARRY’S BEARDTONGUE
Penstemons are native and hardy and add bright bursts of color to any landscape.

Dr. and Ms. Jim Love
Mr. and Mrs. John Mars
Mrs. Barbara Minkle
Dr. and Mrs. Raymond B. Nagle
Ms. Deoless A. N. Norton
Mr. and Mrs. Richard Nyhan
Mrs. Martha Pille
Mr. Roger Rikkola
Mr. and Ms. Sellers
Mr. and Mrs. Raleigh J. Sheffield
Ms. Jennifer Speers
Mrs. Paulette B. Stewart
Mr. and Mrs. Jack Swiergol
Dr. and Mrs. Philip D. Volk
Mr. Wittthoff and Ms. Aprill
Mr. and Mrs. Bill Zueidt

$25,000 OR MORE
Mr. and Mrs. Clifton Crutchfield
Mr. Andy Swarthout

$10,000 - $24,999
Ms. Lakin and Mr. Kelley
Ms. Laura Lees
Mr. and Mrs. James McKenzie
Ms. Betty Ojeda
Mr. and Mrs. Charles Pettis
Dr. Seilgmann and Ms. Junghans

$5,000 - $9,999

$1,000 - $4,999
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Mr. and Mrs. Charles Bacon
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Ms. Jean A. Bassett
Mr. and Mrs. Martin Baumind
Mr. Mark Chandey
Dr. Maria J. Church
Mr. George Craig
Mr. and Mrs. John C. Douglas
Mr. and Mrs. Jon Ender
Mr. Finkelstein and Ms. Dragan
Ms. Eileen Fitzmaurice
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Ms. Hachei and Mr. Zucker
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Mr. and Mrs. Todd Horst
Mr. and Mrs. Chuck Jonaitis
Ms. Marcia Jones
Mr. and Mrs. Stephen L. Jones
Ms. Julianna T. Kasper
Mr. and Mrs. Michael Kasser
Mr. Peter Kellbach
Mr. and Mrs. Carlton King

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Mr. and Mrs. Chuck Huckleberry
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Mr. Bill Leggett
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Mrs. Joanne O’Brien
Ms. Pam Olson
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Dr. and Mrs. Lee Rogers
Mr. Smith and Ms. Holden
Mr. and Mrs. Paul E. Sobel
Mr. and Mrs. Bruce Uhli
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Mrs. Susan Wick
Mr. and Mrs. Stephen S. Willoughby
Ms. Esther A. Wilson
Ms. Ann S. Wright

$250 - $499

$25,000 or more
Mr. and Mrs. Clifton Crutchfield
Mr. Andy Swarthout

$10,000 - $24,999
Mr. and Mrs. James Cordes
Mrs. Arlene Schneider

$5,000 - $9,999
Dr. Christine Conte
Ms. Laura Lees
Mr. and Mrs. James McKenzie
Ms. Betty Ojeda
Mr. and Mrs. Charles Pettis
Dr. Seilgmann and Mrs. Junghans

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Dr. and Mrs. Michael Block
Mr. and Mrs. Ralph Bookler
Dr. and Mrs. Scot Bradley
Mr. and Mrs. Archibald Brown Jr.
Dr. Brusca and Dr. Moore
Ms. Buchanan and Mr. Bell
Ms. Buckingham and Mr. Ronald
Mr. and Mrs. Gary Cain
Ms. Carolus and Ms. Rayfield
Mr. and Mrs. Leo Carrillo
Ms. Maggie Chrisman
Mrs. Eloise Clymer
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Mr. and Mrs. Richard Crane
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Mr. and Mrs. Kenneth Watters
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Ms. Linda A. Wolfe
Dr. Wright and Dr. Wallart
Mr. and Mrs. Guy Yeager
Mr. and Mrs. Ronald H. Yocum
Mrs. Anne Sapp

The Board of Directors recognizes the following donors for their generosity and commitment to Tohono Chul.

$25,000 OR MORE
Milton and Tamar Malz Family Foundation
Wallace Research Foundation

$10,000 - $24,999
Guilford Fund
Kautz Family Foundation
McKesson Specialty Health
Nelson Survivors Trust

$5,000 - $9,999
BlueCross BlueShield of Arizona
Community Foundation of Southern Arizona
La Posada at Park Centre & Nakoma Sky
Tucson Electric Power Company
Tucson Pima Arts Council

$1,000 - $4,999
Aveda Corporation
Desert Diamond Casinos & Entertainment
ExxonMobil Foundation
GiftPro
The Hall Family Foundation of the Ayco Charitable Foundation
Long Realty Cares Foundation
Meyhaler Foundation
Northern Trust Bank
Racy Associates, Inc

$500 - $999
CBIZ, Inc
Central Indiana Community Foundation
Madden Media
Pfizer, Inc.

$250 - $499
Davis Advisors
Extracredit
Pima Federal Credit Union
Schwab Charitable Fund
Town of Oro Valley
The Board of Directors recognizes the following donors for their generosity and commitment to Tohono Chul.

**MEMORIALS**

$5,000 – $9,999
- Ms. Lakin and Mr. Kelly - in Memory of Georgia Ellsworth Yost
- Mr. and Mrs. James McKenzie - in Memory of Georgia Ellsworth Yost

$1,000 – $4,999
- Mrs. Jean A Bassett - in Memory of Keith Bassett
- Mr. and Mrs. Carlton King - in Memory of Richard O. Jacobson

$250 – $499
- Ms. Eloise Clymer - in Memory of DeElda M. Reese
- Mr. Robert Garrett - in Memory of Hans-Peter Waldmeyer

**HONORARIUMS**

- Ms. Janet Gingold - in Honor of Anne Britt
- Mr. and Mrs. Gerry Hallowell - in Honor of Jo F. Falls
- Ms. Elizabeth Hansen - in Honor of Thomas V. Hansen
- Mr. Ralph Lautmann - in Honor of Bill and Lee Campbell
- Ms. Marge Ryan - In Honor of John and Sue Ryan’s 50th Anniversary
- Mr. Ben Lease Smith - in Honor of Paul Busse the Volunteer

**ESTATES & BEQUESTS**

- Estate of Patricia Ruth Johnson

**MATCHING GIFT COMPANIES**

Many companies will match their employees’ and retirees’ gifts to Tohono Chul. The Board of Directors wishes to acknowledge the following corporations and foundations for their their matching gift support.

- ExxonMobil Foundation
- IBM Matching Grants Program
- JP Morgan Chase Foundation
Leadership

COMMON GROUND
Oro Valley Chamber of Commerce named Dr. Christine Conte Community Leader of the Year: "Oro Valley benefits from the important work of this voice for conservation of the Sonoran Desert."

COLLABORATION
Joined Act One’s Culture Pass program to provide low- and middle-income Pima County Library users with free admission. Over 300 Moms and Tots engaged in special library enrichment programs.

GIVING
Shared value of volunteer programs in community roundtable at Splendido, partnered with CareMore to honor seniors and their contributions and worked with Southwest Monarch Study to plant a memorial butterfly garden in honor of the victims of January 8.

Learning

EDUCATION
Featured the Old Pueblo in lectures and walking tours of Tucson’s historic districts, & traveled both sides of the border from the White Mountains of Arizona to the Sierra de la Giganta of Baja.

RESEARCH
Continued use of GPS mapping to pinpoint Queen of the Night collection and trained volunteers to monitor monarch migration. Revitalized the use of the Permanent Collection by selecting, docents and volunteers as guest curators.

ARTS
Ten new exhibits ran the gamut from the desert skies and the birds that inhabit them to celebrations of the seasons of the saguaro and Día de los Muertos.

Innovation

SERVICES
Android version added to existing iPhone app to make digital navigation of Tohono Chul even more accessible.

GROUNDS
Opened a garden devoted to the genus Penstemon, and generous members provided funds to fix a leaky roof covering La Fuente Museum Shop and successfully "married" wooden walls to plaster on exterior of 75+ year-old Exhibit House.

AWARENESS
First batch of new, uniform plant labels installed in Desert Palm Oasis with additional labels being readied for Sonoran Seasons and Succulent Gardens and Entry Path plantings. Garden Bistro wins Best of Taste of Oro Valley.
MORE ABOUT PENSTEMONS

In the Sonoran Desert, native penstemons are also the favorite of hummingbirds and have evolved to appeal to their sensibilities. Long, tubular flowers are made to fit a hummingbird’s long beak and tongue, and coincidentally, the flowers come in a range of hummingbird-approved colors—just so long as it is red!