



2017

JULY 1, 2016 – JUNE 30, 2017

Tohono  Chul
GARDENS • GALLERIES • BISTRO

nature

art

culture



ANNUAL REPORT



CONTENTS

02



MISSION

From the Executive Director....	2
Mission Statement.....	3
Noteworthy for FY 2017.....	10

04



FINANCIALS

Financial Position and Activities Statement.....	4
Financial Graphs.....	5

06



LEADERSHIP

Senior Staff and Board of Directors.....	6
---	---

07



CONTRIBUTORS

Individual Contributors.....	7
Organizational Contributors.....	8
Memorials, Honoraria, Estates and Bequests.....	9
Matching Gift Companies.....	9



Your Gifts At Work

This fiscal year (July 2016-June 2017), you helped make Tohono Chul more accessible, more conservation-friendly and more beautiful!

You love this place and it shows! Thanks to your gifts of time, talent and treasure, the

Tucson Metro Chamber of Commerce recognized Tohono Chul with a Copper Cactus Award as one of four outstanding non-profits in the greater Tucson area.

You have every reason to be proud of your accomplishments. In just this past year, you've helped create:

- a new water conservation system that stores and recirculates water for the many plants we propagate for the gardens and for sale.
- a new partnership with the Town of Oro Valley to help build a garden pavilion where our community can gather rain or shine.
- stronger partnerships with other nonprofits to allow more kids and families to experience all Tohono Chul has to offer.
- a more prominent presence at community events to raise awareness.
- more accessible and beautiful pathways and gardens.

Thanks to your gifts, and gifts from private foundations, Tohono Chul is a desert oasis like no other—a nature preserve for people and for wildlife.

With Deep Gratitude and Warm Regards,

Christine Conte, Executive Director

New Water Refill Stations Reusable Water Bottles!

Part of the conservation efforts at Tohono Chul include no more disposable plastic water bottles! Four new eco-friendly water bottles are available for purchase in all the Museum Shops in a variety of styles. There is something for everyone as the fun new designs feature artwork by local artists David Fitzsimmons and Debbie Jensen. Guests are encouraged to fill their reusable water bottles at any one of the new water bottle refill stations throughout the gardens.



Collect all
four fun
styles
today!

TOHONO CHUL

Core Values, Mission and Vision

Core Values

Love of Tohono Chul and respect for what it means to visitors, supporters, and staff.

Responsible use of all natural, human, fiscal and temporal resources.

Respect for all people, their beliefs and cultures.

Excellence and integrity in all undertakings.

Lifelong learning, with special focus on living with the Sonoran Desert and the interactions of people with their environment.

Accessibility and outreach to the community in experiencing the resources of Tohono Chul.

Mission

The mission of Tohono Chul is to enrich people's lives by connecting them with the wonders of nature, art and culture in the Sonoran Desert region and inspiring wise stewardship of the natural world.

Vision

Our vision is to be recognized as the premier center in the world for understanding and appreciation of the Sonoran Desert region, and for its unique fusion of nature, art, and culture.

Tohono Chul strives to be an indispensable resource for helping people learn about, celebrate, and conserve our region's natural and cultural heritage.

Every element of Tohono Chul will reflect excellence and beauty, creating a pleasurable, inspiring, and enlightening experience for all.

STATEMENT OF FINANCIAL POSITION FY 2017

ASSETS	
cash and cash equivalents	\$2,157,429
investments	\$1,055,957
receivables	\$13,657
inventories	\$136,339
prepaid and other assets	\$10,279
pledges	\$277,000
property and equipment, net	\$4,884,734
Total Assets	\$8,535,395
LIABILITIES	
accounts payable	\$70,008
accrued payroll liabilities	\$104,920
deposits	\$38,056
Total Liabilities	\$212,984
NET ASSETS	
board designated	\$979,347
expended for property and equipment	\$4,884,734
undesignated	\$1,120,757
temporarily restricted	\$1,317,291
permanently restricted	\$20,282
Total Net Assets	\$8,322,411
Total Liabilities & Net Assets	\$8,535,395

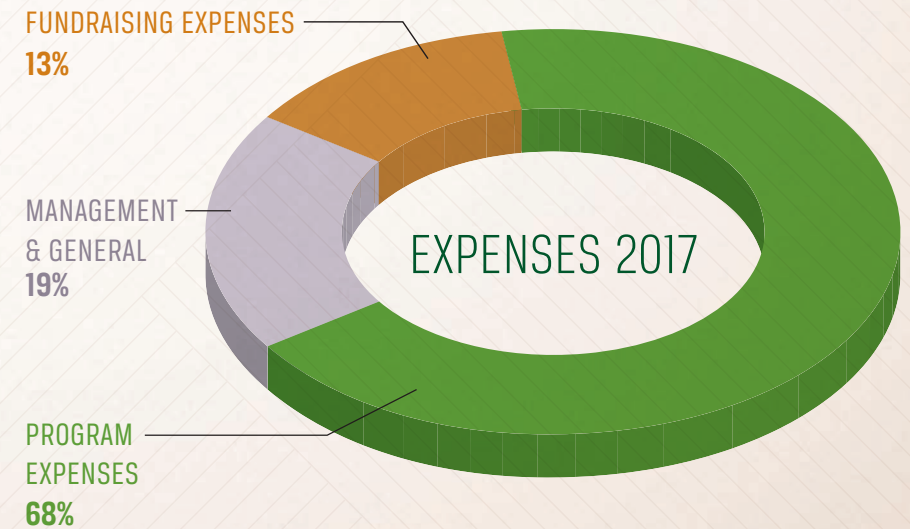
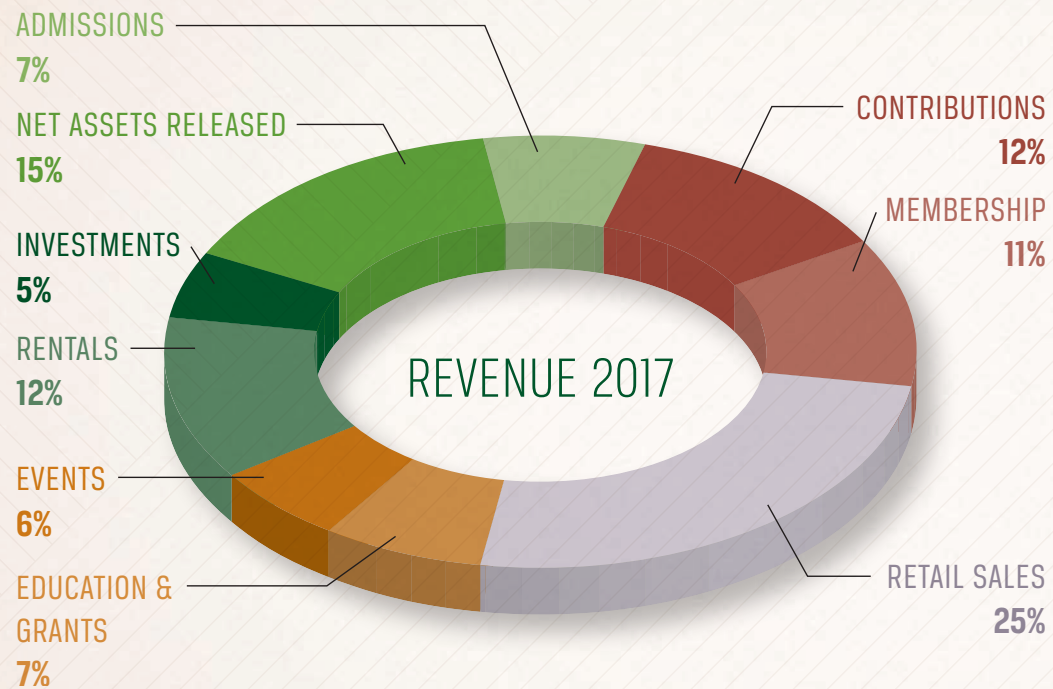


ACTIVITIES STATEMENT FY 2017

REVENUES AND SUPPORT	
UNEARNED INCOME (CONTRIBUTIONS)	
contributions	\$203,418
in-kind	\$92,139
net assets released from restriction	\$358,033
EARNED INCOME	
admissions	\$169,408
memberships	\$271,600
education	\$167,701
rental income	\$297,614
investment income	\$135,239
annual fundraising event	\$149,448
museum shop sales, net	\$453,700
plant sales, net	\$124,574
exhibit sales, net	\$36,216
grant revenue	\$0
other income	\$4,683
Total Revenues and Support	\$2,463,773

EXPENSES AND LOSSES	
FUNCTIONAL EXPENSES	
program expenses	\$1,618,650
management and general	\$449,144
fundraising	\$317,693
Total Expenses	\$2,385,487
Change in Net Operating Assets	\$(78,286)

FINANCIAL GRAPHS: REVENUE & EXPENSES



SENIOR STAFF

JULY 1, 2016 – JUNE 30, 2017

Christine Conte, PhD
EXECUTIVE DIRECTOR

Penny Poynter
DIRECTOR OF FINANCE
AND HUMAN RESOURCES

Jo Falls
DIRECTOR OF EDUCATION
AND VISITOR SERVICES

Lee Mason
DIRECTOR OF GENERAL
SERVICES

Michelle Armstrong
DIRECTOR OF MARKETING
AND COMMUNICATIONS

Linda Wolfe
DIRECTOR OF RETAIL

Carol Dimit
PHILANTHROPY ASSOCIATE

BOARD OF DIRECTORS

JULY 1, 2016 – JUNE 30, 2017

Rick Brusca, PhD
VICE PRESIDENT

Sasha Case

Patty Clymer
SECRETARY

Christine Conte, PhD

Penny Crutchfield
TREASURER

John Douglas, FAIA

Lisa Bossard Funk

Carlton King
PRESIDENT

Clint McCall

Ray Nagle, MD, PhD

Michael Racy

Andy Swarthout

Mary Swiergol



LEADERSHIP

6



It's your garden.

Make your gift.

HERE IS MY GIFT TO TOHONO CHUL:

- ☐ \$1,500 ☐ \$1,000 ☐ \$500 ☐ \$250 ☐ \$100 ☐ _____ other
- ☐ VISA ☐ Mastercard ☐ Discover ☐ American Express
- ☐ Check, payable to Tohono Chul
- ☐ I would like information about the Wilson Legacy Society

title | first name | last name

mailing address

phone | email address

card number | ccv | exp. date

signature



Gifts to Tohono Chul are tax-deductible to the fullest extent allowed by law, but are not membership dues.

✂
DETACH
AND MAIL

Thank you.

You help us grow.

IMPROVEMENTS OVER THE YEARS
MAKE IT EASIER FOR ME TO GET
AROUND IN MY WHEELCHAIR AND
ENJOY THE GARDENS.

— JEANNE KITCHEN

362 DEDICATED DOCENTS AND
VOLUNTEERS CONTRIBUTED NEARLY
36,000 HOURS IN FY17. THIS IS THE
EQUIVALENT OF 16.5 FULL-TIME
EMPLOYEES!

Visit the Sin Agua Garden to see
the efficient and sustainable use
of renewable water by using
native and adapted plants to
create a landscape, as well as
channeling rainwater runoff.



520.742.6455 | TOHONCHUL.ORG
TOHONO CHUL | 7366 N. PASEO DEL NORTE
TUCSON, AZ, U.S.A. 85704

DETACH
AND MAIL

CONTRIBUTORS

7

INDIVIDUAL CONTRIBUTORS | JULY 1, 2016 – JUNE 30, 2017

The Board of Directors recognizes the following donors for their generosity and commitment to Tohono Chul.

\$25,000 OR MORE

Mr. and Mrs. Cliff Douglas
Mr. and Mrs. Andy Swarthout

\$10,000 - \$24,999

Mr. and Mrs. Mark Barman
Mr. and Mrs. Carlton King
Mr. Richard Shumway

\$5,000 - \$9,999

Ms. Jean Bassett
Dr. Christine Conte and Mr. Joel Viers
Mr. and Mrs. John C. Douglas
Mr. and Ms. David Gray
Mr. and Mrs. Richard Park
Mr. and Mrs. Chuck Pettis
Ms. Martha Pille
Ms. Arlene Schneider
Mrs. Barbara Woolford

\$1,000 - \$4,999

Mr. and Mrs. Charles Bacon
Mr. and Mrs. Paul Baker
Mr. and Mrs. James Cordes
Mr. and Mrs. Clifton Crutchfield
Mr. and Ms. Sam Eden
Mr. and Mrs. Thomas Funk
Mr. Loren Gratz
Mr. and Mrs. Jerome Green
Ms. Michele Hacherl and Mr. Bill Zucker
Mr. and Mrs. Alan Haggh
Mr. and Mrs. Gerry Hallowell
Mr. and Mrs. Todd Horst
Mr. and Mrs. Chuck Jonaitis
Ms. Julianna Kasper
Mr. and Ms. Mark Milano
Dr. and Mrs. Raymond B. Nagle
Ms. Delores Norton
Ms. Betty Ojeda
Mr. Michael Racy and Mrs. Michal Glines
Mr. Roger Rikkola
Ms. Jennifer Speers

Mr. and Mrs. Jack Swiergol
Mr. and Mrs. Jon Trachta
Dr. and Mrs. Philip Volk
Mr. and Mrs. Bill Witchger

\$500 - \$999

Ms. Misty Ahearn
Ms. Carole Allen
Ms. Catherine Anderson
Mr. and Mrs. Bruce Bailey
Mr. and Mrs. Martin Baumrind
Ms. Courtney Black
Dr. and Mrs. Michael Block
Mr. and Mrs. Joe Bonito
Mr. Tom Buchanan and Mr. Robert Bell
Mr. and Mrs. Greg Burger
Ms. Maggie Chrisman
Mrs. Janna-Neen Cunningham
Ms. Joan Donnelly and Mr. David Taylor
Ms. Linda Drake and Dr. David Van Wyck
Mr. and Mrs. Donald Eagle
Mr. and Mrs. Jon Ender
Mr. and Mrs. Ken Evans
Ms. Eileen Fitzmaurice
Mrs. Kathleen Franzi
Col. and Mrs. Stephen Hammond
Ms. Wanda Hayes Eichler
Mr. and Mrs. George Henderson
Mr. William Hutchison
Mrs. Caroline Jank
Mr. and Mrs. Stephan Jones
Dr. Amy Knorr
Mr. Don Ladig
Mr. and Ms. Fred Luckau
Mr. and Mrs. Larry Matthews
Mr. Clint McCall and Mr. Jon Reinhardt
Mrs. Barbara Minker
Ms. Pam Olson
Mr. Michael Patrick and Ms. Christine Beck-Patrick
Mr. and Mrs. James Peterson

Mr. and Mrs. Jim Pfafflin
Mr. Leonard and Ms. Ling Ming Poliandro
Ms. R Cynthia Pruett
Ms. Robin Rainwater
Mr. Bradford Rich
Mr. and Mrs. Pat Roche
Mr. and Mrs. Bill Roe
Mr. and Mrs. David Smallhouse
Mr. and Ms. Douglas Holden
Mr. and Mrs. Paul Sobel
Mrs. Paulette Stewart
Mr. and Mrs. James Sugg
Mr. and Mrs. John Swarbrick
Mr. and Mrs. Bruce Uhl
Ms. Barbra Vogen
Ms. Karen Wadman
Ms. Frances Ann Walker
Ms. Jennifer Wathup
Mr. and Mrs. Stephen Willoughby
Ms. Ann Wright
Mr. and Mrs. Ronald Yocum

\$250 - \$499

Mr. and Mrs. Jim Ahlberg
Mr. and Mrs. Steve Asp
Mr. and Mrs. Joseph Bannon
Dr. Ellen Basso
Mr. and Mrs. Warren Beck
Mr. George Binney
Mr. and Mrs. Bev Blackwood
Mr. Donovan Bland and Ms. Carly Heft
Ms. Elizabeth Borozan
Ms. Bonnie Bradford and Mr. Steve Tripka
Dr. Rick Brusca and Dr. Wendy Moore
Ms. Lucy Burciaga
Mr. and Ms. Gary Cain
Ms. Isabel Carnes and Ms. Cheryl Carnes
Mr. and Mrs. Russell Case
Dr. Maria Church
Mrs. Eloise R. Clymer
Mr. and Mrs. Bill Copeland

INDIVIDUAL CONTRIBUTORS | CONTINUED

Mr. and Mrs. Richard Crane
 Mr. and Mrs. John Cross
 Mr. and Mrs. Peter Dannerbeck
 Ms. Kimber DeLorenzo
 Mr. Phil Derkum and Ms. Flora Yee
 Mr. and Mrs. Del Dickey
 Mr. and Mrs. Chris Dimit
 Mr. and Mrs. Graeme Dougherty
 Mr. and Mrs. Robert Eckfeld
 Mr. Donald Emery
 Mr. and Mrs. Alan Fabos
 Mr. and Mrs. Kirt Gardner
 Mr. Harry George and Mrs. Cita Scott
 Ms. Holly Gibson
 Dr. and Mrs. Ted Glatke
 Mr. and Mrs. John Goodman
 Mrs. Nancy Greenway
 Mr. Oleh Haluszka and Ms. Sharon Downey
 Ms. Jill Hawkins and Ms. Kirsty MacCalman
 Mr. and Ms. Gary Henderson
 Mr. and Ms. Steve Hettinga
 Mr. and Mrs. Henry Hice
 Mr. William Hoban and Mrs. Shirley Harmon
 Mr. and Mrs. Dick Honn
 Mr. and Mrs. William Horst
 Mr. and Ms. Steven Hughes
 Mr. W Hunnebeck
 Mr. and Mrs. Duane Johnson
 Mr. and Mrs. Robert Jones
 Mr. and Mrs. Mike Jones
 Mr. and Mrs. Charles Joseph
 Ms. Maureen Kelly
 Mr. and Mrs. Ron Koontz
 Ms. Shirley Lamonna
 Ms. Anne Lawrence
 Ms. Kristi Lewis
 Mr. and Mrs. Arnold Licht
 Ms. Brooke Lunee
 Mr. and Mrs. Dennis Lynton
 Mr. and Mrs. Phil Malan
 Mr. and Ms. Kenneth Massanari
 Mr. and Mrs. Noé Mayotte
 Mr. Rick McDonald and Ms. Donna Carnegie
 Ms. Faye McMurtry

Ms. Tecla Mickoseff
 Mr. and Mr. Matt Miller
 Mrs. Joyanne Mills
 Mr. and Ms. Don Milner
 Mr. and Ms. Bruce Moreton
 Mr. and Mrs. David Morthland
 Mr. and Mrs. John Morton
 Mr. Paul Douglas Noffsinger and Mr. Roger Funk
 Mr. and Mrs. James Norris
 Ms. Elena Patterson
 Ms. Cynthia Perin
 Mr. and Mrs. Robert Perkins
 Ms. Nancy Polster
 Mr. and Mrs. Polt
 Ms. Penny Poynter
 Mr. and Ms. Christopher Prinz
 Ms. Ann Rainwater and Ms. Eileen Jonaitis
 Mrs. Cheryl Reeves
 Ms. Dianne Rider
 Mr. and Ms. Thomas Rogers
 Mr. and Mrs. Joe Rosenbaum
 Ms. Margaret Rosenquist
 Mr. and Ms. Richard Rozebral
 Ms. Anne Sapp
 Mr. and Mrs. James Schilling
 Mr. and Mrs. Herbert Schneidau
 Mr. and Mrs. Robert Seyfried
 Mr. and Mrs. Herbert Sheathelm
 Mr. and Ms. Terry Shreve
 Mr. and Mrs. Lowry Smith
 Mr. and Mrs. Lowell Sorenson
 Mr. and Mrs. Robert Spangler
 Mr. and Mrs. Bill Springer
 Mr. and Mrs. Gary Stadsklev
 Mrs. Fran Stephens
 Mr. and Mrs. Dale Suter
 Dr. G Marie Swanson
 Mr. and Mrs. Dean Taylor
 Mr. and Mrs. Stephen Thompson
 Mrs. Audrey Thorsrud
 Mrs. Miriam Trangsrud
 Ms. Olga Turner
 Mr. Carl Vail

Mr. Ron Wassel
 Mrs. Almeda Weaver
 Miss Marion Weber
 Mr. and Mrs. Richard Wiedhopf
 Ms. Margaret Wise
 Mr. and Mrs. John Witt
 Dr. Anne Wright and Mr. Rick Wallat

ORGANIZATIONAL CONTRIBUTORS | JULY 1, 2016 - JUNE 30, 2017

The Board of Directors recognizes the following donors for their generosity and commitment to Tohono Chul.

\$25,000 OR MORE

Milton and Tamar Maltz Family Foundation
 Town of Oro Valley
 Wallace Research Foundation

\$10,000 - \$24,999

Ender Family Foundation
 Fidelity Charitable - (Elizabeth Dudley, Guilford Fund)
 Kautz Family Foundation

\$5,000 - \$9,999

Holsclaw Advisory Endowment Fund held at Community Foundation of Southern Arizona
 LaPosada at Park Centre & Nakoma Sky

\$1,000 - \$4,999

Arizona Game and Fish
 Claire B. Norton Fund held at the Community Foundation of Southern Arizona
 Desert Diamond Casinos & Entertainment
 Hilton Tucson El Conquistador Golf and Tennis
 Long Realty Cares Foundation
 R&A CPA's
 Racy Associates, Inc.
 Splendido at Rancho Vistoso
 The Hall Family Foundation of the Ayco Charitable Foundation
 Tucson Electric Power Company
 Wealth Management

\$500 - \$999

Arizona State Library, Archives & Public Records
 Aveda Corporation
 CBIZ, Inc
 Central Indiana Community Foundation
 Civano Nursery Inc
 ExxonMobil Foundation
 GiftPro
 Optimum Concrete LLC
 Pfizer, Inc.

\$250 - \$499

Extra Credit, Inc.
 Illinois Tool Works Foundation
 Madden Media
 Pima Federal Credit Union
 Town of Oro Valley

MEMORIALS, HONORARIUMS, ESTATES & BEQUESTS

The Board of Directors recognizes the following donors for their generosity and commitment to Tohono Chul.

MEMORIALS

\$10,000 – \$24,900

Mr. Richard Shumway - In Memory of Sally Shumway

\$5,000 – \$9,999

Mrs. Jean A Bassett - in Memory of Keith Bassett

Mrs. Barbara Woolford - In Memory of Thomas Woolford

\$1,000 – \$4,999

Mr. Loren Gratz - In Memory of Janet Gratz

Ms. Delores Norton - In Memory of Keith Bassett

\$250 – \$499

Mrs. Eloise Clymer - In Memory of DeElda Reese

Ms. Delores Norton - In Memory of Keith Bassett

HONORARIUMS

Ms. Dory Allred - In Honor of Kathleen Barber

Anonymous - In Honor of Maggie Chrisman

Mr. Tom Buchanan - In Honor of Clint McCall and Brian Bateman

FAMOF, LLC. - In Honor of Susan Kentosh

Mr. Lester Hayt - In Honor of David Jones

Mr. Steve Hettinga - In Honor of Clint McCall

Ms. Jo Anne Jenkins - In Honor of Jennifer Jenkins

Mr. Chuck Jonaitis - In Honor of Karen Kubara

Mr. Carlton and Mrs. Susan King - In Honor of Stephan and Linda Jones

Ms. MJ Loftus - In Honor of Chuck Jonaitis

Ms. Edna Meza-Aguirre - In Honor of Clint McCall

Mr. Paul Noffsinger - In Honor of Clint McCall and Brian Bateman

Ms. Jennifer Roche - In Honor of Ray Nagle

Mr. Malcolm Ryder - In Honor of Kristin and Phil Ryder

Mr. Russell Smith - In Honor of Claudia Gardner

Upcycle of Tucson - In Honor of Jim Pfafflin

Mr. Thomas Walley - In Honor of LaVar and Carolyn Walley

ESTATES & BEQUESTS

Estate of Vera and Gary Gregg

MATCHING GIFT COMPANIES

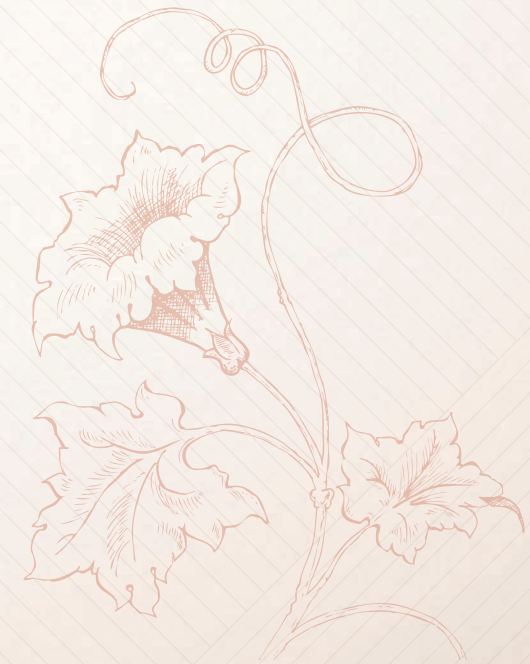
Many companies will match their employees' and retirees' gifts to Tohono Chul. The Board of Directors wishes to acknowledge the following corporations and foundations for their their matching gift support.

Boeing Company Matching Gifts Program

ExxonMobil Foundation

IBM Matching Grants Program

Macy's/Bloomingdale's



NOTEWORTHY

Leadership



RECOGNITION

Recognized by the Tucson Metro Chamber of Commerce with a Copper Cactus Award as one of four outstanding non-profits in the greater Tucson area in a field of 16 finalists. Garden Bistro chef chosen to represent Tucson as a UNESCO City of Gastronomy in Italy.



COLLABORATION

Town of Oro Valley approves support for planned Event Pavilion and expanded parking. Produced a brochure, interpretive panels and plant labels for Hilton El Conquistador's hummingbird and butterfly gardens. Provided plants for the Biosphere 2's first Pollinator Garden.



GIVING

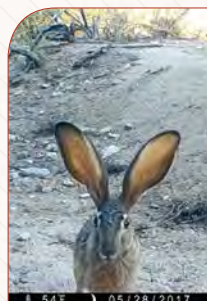
Hosted Big Brothers/Big Sisters and Udall Parks in Focus photography project under-served youngsters.

Learning



EDUCATION

Award of Arizona Game and Fish Heritage Grant will support STEM-based Outreach program for Cross Middle School. Chased wildflowers from Why to Los Angeles, planted salsa in a pot, dipped into pollination biology and built bee houses with families at the Festival of Books and the Arizona Insect Festival.



RESEARCH

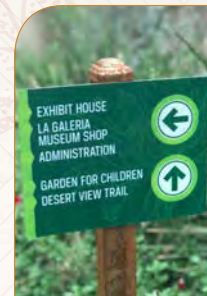
Docent-led trail camera studies provide statistics on resident and migratory wildlife to Tucson Phenology Trail, which is a part of the United States National Phenology Network. Instituted online visitor satisfaction survey.



ARTS

General Operating Support grant from Arizona Commission on the Arts means underwriting for exhibits. Expanded on existing Curator's Talks with monthly Art Talks featuring exhibiting artists in a show-and-tell format to increase visitor-artist connections. Added Entry Gallery Project Space to existing schedule with focus on solo exhibitions by regional artists.

Innovation



SERVICES

Increased number of solar panels and therefore savings on utilities by adding them to roof of Exhibit House and Garden Bistro. New on grounds wayfinding signs enhance the visitor experience.



GROUND

New pavement in Streamside Gardens making them more ADA-compliant. Underground cisterns installed to store and recirculate water harvested from the daily doings at the Propagation Greenhouse.



AWARENESS

Numerous website upgrades of: the shopping cart, ticketing system, monthly giving feature, events calendar, plant database, updated theme, and new mobile friendliness make for an easier online user experience. Increased attendance at outreach events, effectively engaging over 2,000 kids and families. The new Instagram account reaches a new audience of 1,750.

Tohono Chul is excited for the latest water conservation system that saves 600 gallons of water a day by capturing and recirculating water from the plants watered on these plant benches in the north Propagation Yard. The General Services Team worked hard to complete the project which included: removing the benches, grading the area, positioning drain pipes, installing a waterproof membrane and storage tank pumps, and establishing a filtration system. The harvested water from the plant benches is then stored in the large, underground tanks featured on the front cover. This new program is additionally mission critical to Tohono Chul's conservation objectives by supplying the Retail Greenhouse with native and desert adapted plants that are crucial to the survival of pollinators and other animals in the region.

