



# 2022

JULY 1, 2021 – JUNE 30, 2022

Tohono  Chul  
GARDENS • GALLERIES • BISTRO

nature

art

culture



## ANNUAL REPORT





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We respectfully acknowledge that Tohono Chul is on the land and territories of Indigenous peoples. Today, Arizona is home to 22 federally recognized tribes, with Tucson being home to the Tohono O'odham and the Yaqui nations.

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## Your New Executive Director

Fiscal year 2022 (July 1, 2021-June 30, 2022) marked the beginning of my journey here at Tohono Chul. When I arrived as Executive Director in February 2022, I knew I was embarking on one of the most exciting professional journeys of my life.

In my first few months here, I met so many passionate donors, members, docents, and volunteers and heard your dreams, ideas, and vision for the future of Tohono Chul. I felt endlessly inspired.

The vision of our benefactors, Dick and Jean Wilson, was to welcome everyone to this incredible desert oasis so that generations would learn about and experience the Sonoran Desert. Since those early days in February 2022, we have accomplished so much and have advanced the dream of our benefactors. Because of their generosity and foresight, this invaluable community resource has been here for nearly 40 years. Because of you, we will continue their legacy. I hope you will enjoy this look back at our 2022 fiscal year and be proud of what we've begun together.

**Thank you for so warmly welcoming me, for your continued support of Tohono Chul, and for all you will do as we work together to be thoughtful stewards of this amazing gift.**

With gratitude,

Jamie Maslyn Larson, FASLA  
Executive Director

## De la Directora Ejecutiva

El año fiscal 2022 (del 1 de julio de 2021 al 30 de junio de 2022) marcó el comienzo de mi recorrido aquí en Tohono Chul. Cuando asumí como Directora Ejecutiva en febrero de 2022, supe que me embarcaba en uno de los viajes profesionales más emocionantes de mi vida.

En mis primeros meses aquí, conocí a tantos donantes, miembros, guías y voluntarios apasionados y escuché sus sueños, ideas y visión para el futuro de Tohono Chul. Me sentí infinitamente inspirada.

La visión de nuestros benefactores, Dick y Jean Wilson, era dar la bienvenida a todos a este increíble oasis para que las generaciones aprendieran sobre el desierto de Sonora y lo experimentaran. Desde aquellos primeros días de febrero de 2022, logramos mucho e hicimos prosperar el sueño de nuestros benefactores. Gracias a su generosidad y visión, este valioso recurso comunitario ha estado aquí durante casi 40 años. Gracias a ustedes, continuaremos su legado. Espero que disfruten de esta mirada retrospectiva a nuestro año fiscal 2022 y que se sientan orgullosos de lo que hemos empezado juntos.

Gracias por su cálida bienvenida, por su continuo apoyo a Tohono Chul y por todo lo que harán mientras trabajamos juntos para ser administradores conscientes de este increíble regalo.

Con mis mejores deseos,

Jamie Maslyn Larson, FASLA  
Executive Director

Our signature blossom, the  
Night Blooming Queen of the  
Night, *Peniocereus greggi*





# TOHONO CHUL

## Core Values, Mission and Vision

### Core Values

Love of Tohono Chul and respect for what it means to visitors, supporters, and staff.

Responsible use of all natural, human, fiscal and temporal resources.

Respect for all people, their beliefs and cultures.

Excellence and integrity in all undertakings.

Lifelong learning, with special focus on living with the Sonoran Desert and the interactions of people with their environment.

Accessibility and outreach to the community in experiencing the resources of Tohono Chul.

### Mission

The mission of Tohono Chul is to enrich people's lives by connecting them with the wonders of nature, art and culture in the Sonoran Desert region and inspiring wise stewardship of the natural world.

### Vision

Our vision is to be recognized as the premier center in the world for understanding and appreciation of the Sonoran Desert region, and for its unique fusion of nature, art, and culture.

Tohono Chul seeks to be an indispensable resource for helping people learn about, celebrate, and conserve our region's natural and cultural heritage, and to be a model institution for other unique regions around the world.

Every element of Tohono Chul will reflect excellence and beauty, creating a pleasurable, inspiring, and enlightening experience for all.



## STATEMENT OF FINANCIAL POSITION FY 2022

ASSETS	
cash and cash equivalents	\$951,486
investments (at fair value)	\$4,521,718
receivables	\$9,347
inventories	\$128,953
prepaid and other assets	\$45,790
pledges	\$250
property and equipment, net	\$5,706,679
<b>Total Assets</b>	<b>\$11,364,223</b>
LIABILITIES	
accounts payable & accrued expenses	\$86,001
payroll liabilities	\$120,929
deposits & other liabilities	\$360,755
<b>Total Liabilities</b>	<b>\$567,685</b>
NET ASSETS	
undesignated	\$1,380,498
expended for property and equipment	\$5,943,753
board designated	\$2,697,963
temporarily restricted	\$283,697
permanently restricted	\$490,627
<b>Total Net Assets</b>	<b>\$10,796,538</b>
<b>Total Liabilities &amp; Net Assets</b>	<b>\$11,364,223</b>

## ACTIVITIES STATEMENT FY 2022

REVENUE	
contributions	\$2,131,778
retail sales	\$1,618,634
memberships	\$379,502
admissions	\$330,039
federal PPP funding	\$244,148
bistro lease	\$225,756
event rentals	\$194,232
endowment gains	\$128,581
art sales	\$106,164
events & sponsorships	\$96,653
educational events	\$35,529
investment income	\$ (211,361)
<b>Total Revenues and Support</b>	<b>\$5,276,655</b>
FUNCTIONAL EXPENSES	
program expenses	\$2,904,328
management and general	\$771,440
fundraising	\$274,990
<b>Total Expenses</b>	<b>\$3,950,758</b>
<b>Change in Net Operating Assets</b>	<b>\$1,325,897</b>

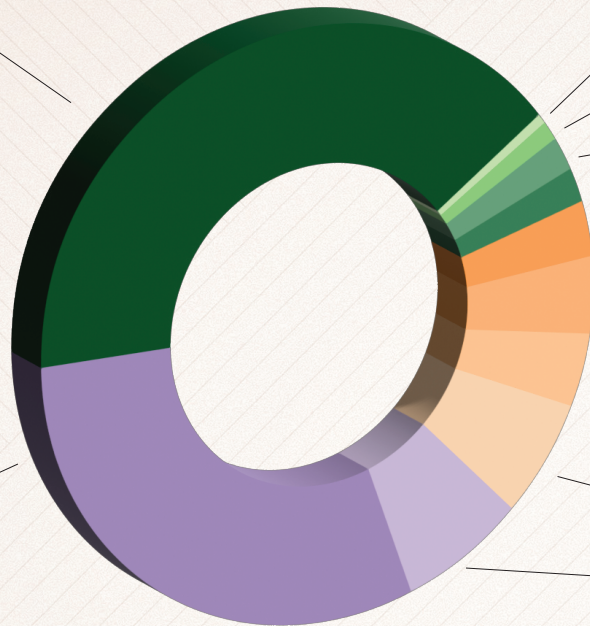




## FINANCIAL GRAPHS: REVENUE & EXPENSES

**contributions**  
40%

**retail sales**  
30%



**educational events**

.5%

**events and sponsorships**

1%

**art sales**

2%

**endowment gains**

2%

**event rentals**

3%

**bistro lease**

4%

**federal PPP funding**

4%

**admissions**

6%

**memberships**

7%

Revenue FY 22

Expenses FY 22

**fundraising**  
7%

**management**  
20%

**program expenses**  
73%





## SENIOR STAFF

JULY 1, 2021 – JUNE 30, 2022

Christine Conte, Ph.D.  
**EXECUTIVE DIRECTOR**  
(JULY 1 – JANUARY 31)

Jamie Maslyn Larson, FASLA  
**EXECUTIVE DIRECTOR**  
(FEBRUARY 1 – JUNE 30)

Jennifer Vandivort  
**DIRECTOR OF FINANCE**

James Schaub  
**DIRECTOR OF ARTS  
AND ENGAGEMENT**

Linda Wolfe  
**DIRECTOR OF GUEST SERVICES**

## BOARD OF DIRECTORS

JULY 1, 2021 – JUNE 30, 2022

Sasha Case  
**PRESIDENT**

Penny Crutchfeld  
**TREASURER**

Patty Clymer  
**SECRETARY**

Charlotte Cordes

Jamie Maslyn Larson, FASLA

Jacque Mingle

Penny Poynter

Michael Racy

Andy Swarthout

Mary Swiergol

## LEADERSHIP

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# It's your garden.

## Make your gift.

### HERE IS MY GIFT TO TOHONO CHUL:

- ☐ \$1,500 ☐ \$1,000 ☐ \$500 ☐ \$250 ☐ \$100 ☐ \_\_\_\_\_ other
- ☐ VISA ☐ Mastercard ☐ Discover ☐ American Express
- ☐ Check, payable to Tohono Chul
- ☐ I would like information about the Wilson Legacy Society

\_\_\_\_\_

title | first name | last name

\_\_\_\_\_

mailing address

\_\_\_\_\_

phone | email address

\_\_\_\_\_

card number | ccv | exp. date

\_\_\_\_\_

signature



Gifts to Tohono Chul  
are tax-deductible.  
You can also easily give  
online; scan the code to  
go to our  
website:



DETACH  
AND MAIL



# Thank you.

## You help us grow.

"IT'S A GREAT EXPERIENCE FOR  
LOCALS AND OUT-OF-TOWNERS!  
KIDS LOVE IT AND SO DO  
GRANDPARENTS."

— SARA FEBES

250 DEDICATED DOCENTS AND  
VOLUNTEERS CONTRIBUTED OVER  
37,000 HOURS IN 2022. THIS IS THE  
EQUIVALENT OF 17.8 FULL-TIME  
EMPLOYEES!

Nature holds the  
power to heal,  
console, and  
connect us to  
each other in  
meaningful ways.

TOHONCHUL  
7366 N. PASEO DEL NORTE  
TUCSON, AZ, U.S.A. 85704



DETACH  
AND MAIL

CONTRIBUTORS

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## INDIVIDUAL CONTRIBUTORS | JULY 1, 2021 - JUNE 30, 2022

The Board of Directors recognizes the following donors for their generosity and commitment to Tohono Chul.

### \$25,000 OR MORE

Anonymous  
Roy J. Kurtz

### \$10,000 - \$24,999

Anonymous (4)  
Cliff and Marilyn Douglas  
Tuni Flancer/ Donald Ray Trust  
Todd Susie Horst  
Christy Wolsfeld

### \$5,000 - \$9,999

Maggie Chrisman and Amelia Cramer  
Linda Foreman  
Jacquelyne and Stephen Mingle

### \$1,000 - \$4,999

Anonymous (10)  
Jean Bassett  
Bev and Patsy Blackwood  
Bonnie L. Bradford  
Sue and Scot Bradley  
Diane Carpenter  
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Dale Clark  
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Paul and Susanna Orzech  
Betsey Parlato and David Zucker  
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Barbara Pollock, in memory of Daniel Pollock  
Michael Racy and Michal Giines/Racy  
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Roger Rikkola  
Peggie and Mike Rodriguez, in memory of  
Justine Wurzel and John & Pete Wurzel  
Curtis Scaife  
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Christina Bascom  
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Marianne Leedy and Dennis Dixon  
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Cotheal Linnell  
Tornie MacKay  
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Sue and Albert McMurray  
Richard Medland and Pat Engels  
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Barbara and Ian Pepper  
Helen Pettit and Chris Botlinger  
Nancy Rapp and Karen Berzins  
Melissa Ray and Stephen Weile  
Christine Repasy  
Susan Rogers  
Cheryl and James Schrier  
Pamela Schuster



## INDIVIDUAL CONTRIBUTORS | CONTINUED HERE

Michael Schwartz and Angela Murphy  
Supapan Seraphin  
Douglas Smith and Susan Holden  
Lowell and Lois Sorenson  
Petricia Steinhoff  
Elsa Swyers and Anne Eccles  
Craig and Barb Thayer  
Susan Thompson  
Joyce Thompson  
Clydean Troner  
Bruce and Catherine Uhl  
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Mr. and Mrs. Bruce Uhl  
Ms. Frances Ann Walker  
Mr. and Mrs. Stephen Willoughby  
Mr. and Mrs. Bill Witchger  
Anne Wright and Rick Wallat  
Richard and Annemarie Zimmerman  
Bill and Diane Zuentd

### \$250 - \$499

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Lynn Berghs  
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Helen and Andy Biggs  
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Diane and Gary Cain  
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Suzanne and Chris Clabourne  
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Donna and Richard Crane

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Thomas David and Susan Davies  
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Barbara Felix and John Sears  
Victor and Regina Fresolone  
Randall Galbreth and Robert Clark  
Nancy and Kirt Gardner  
Ann Garland  
Donna Gaylord  
Calvin and Julie Gosla  
Wanda and Mike Gottschalk  
Mary Grau and Allan Rosenwald  
Richard Grawemeyer and Victoria Devore  
Nancy Greenway  
Raymond and Sallie Gruszka  
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Mark and Sarah Hays  
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Fritz and Gayle Jandrey  
Nick and Kimberly Janes  
Caroline Jank  
Jill Jollay  
Stefanie and John Kallok  
Cynthia Karcher  
John Kelly and Vauna Pipal  
Alan and Cynthia Kempner  
Jane and Gerald King  
Peggy Knapp  
Jan Konstanty and Patricia Wallace  
Joseph Koontz and Kathleen Scheer  
Margaret Kurzius-Spencer and Jon Spencer  
Donna Leaman and Wayne Jackson  
Sydney and Richard Lemen  
Lori Levine  
Marla and Kermit Lohr-Flanders  
Carol and Scott Loomis  
Fred and Sandra Luckau

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Lucy Masterman  
Tecla Mickoseff  
Brenda and John Montague  
Mary Moreton  
Don and Julie Morton  
Lizzy Mottern and Thomas Butler  
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Dee Olson  
Juliana Osinchuk  
Duncan Paton  
Elena Patterson  
Cynthia Perin  
Eileen Rakita  
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Barry Riordan  
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Tim and Linda Rodriguez  
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Demaretta Rush  
Marc and Deborah Sandroff  
Karl and Bernadette Schaeffer  
Mary Ann Schlacks  
Caroline and Steven Schmidt  
Neva Schuelke  
Donna and Terry Shreve  
Carol and Gregory Skolnik  
Donald and Marion Slack  
Harvey and Heather Smith  
Paul and Edith Sobel  
Claire Stein  
Frank and Naomi Story  
G Marie Swanson  
Mary and Jack Swiergol  
Ilse and Tatjana Swihart  
Tyler and Marcia Tingley  
Brian and Sandra Townsend  
Richard and Jane Ulmer  
Janice L Warne and Joe Douglas  
Kurt and Vicki Warning  
Katherine Wells-Farley  
Richard and Patricia Wiedhopf  
Kathleen Witt and Mick Cluck  
Carol and Lee Zinsli

## CORPORATE & FOUNDATION CONTRIBUTORS

Corporate and foundation donors are vital to advancing Tohono Chul's mission and we thank the following for their support during fiscal year 2022.

### \$25,000 OR MORE

Elisabeth Dudley/Guilford Fund  
David S. and Norma R. Lewis Foundation at the Community Foundation for Southern Arizona  
Tucson Electric Power Company

### \$10,000 - \$24,999

Holsclaw Advisory Endowment Fund at the Community Foundation for Southern Arizona  
John M Simpson Foundation  
Town of Oro Valley  
Vance Foundation/Tucson Foundations

### \$5,000 - \$9,999

Witthoft Apprill Family Foundation

### \$1,000 - \$4,999

Charles L Bacon and Jennifer Gille Bacon Charitable Fund  
Deupree Family Foundation  
Helen Jones Charitable Trust  
La Posada at Park Centre, Inc.  
Claire B. Norton Fund at the Community Foundation for Southern Arizona  
Sara Delano Redmund fund recommended by Malcolm Perkins and Ruth Brinton  
Splendido  
Summers-Miller-Dolan Giving Fund  
Joseph O. & Geraldine C. Waymire Fund

### \$250 - \$999

The Blackburn Giving Fund  
YourCause  
Ernst-Weinrobe Family Fund  
Extra Credit, Inc.  
Michael and Robin Kaiserman Charitable Fund  
Moses Family Charitable Fund  
Network for Good  
The Stocker Foundation  
Dennis and Danielle Tilley Charitable Fund





## TRIBUTES

Tributes and memorials allow loved ones to honor those who have had an enduring impact on Tohono Chul. The following lists detail gifts made in memory or in honor of someone during our 2022 fiscal year.

In Honor of Dr. Christine Conte -  
Anonymous  
Bengt and Marianne Bjernfalk  
Michael Blishak  
Michelle and Joe Bonito  
Bonnie Bradford  
Sue and Scot Bradley  
Jan Buckingham and L Michael Ronald  
Jeanne Calhoun and Ken Wiley  
Dirk and Diane Cantrell  
Sasha Case  
Kathy and Ted DeMerritt  
Graeme and Shona Dougherty  
Cliff and Marilyn Douglas  
Kerry and Paul Dufour  
Donald and Carol Eagle  
Ethel Haber  
Michele Hacherl and Bill Zucker  
Todd Horst  
Bill and Ann Horst  
Gary Israel  
Karen Jonaitis

Julianna Kasper  
Mary Kautz  
Kristi Lewis  
Tornie MacKay  
Jamie Maslyn Larson and Scott Larson  
George and Ann Mavko  
Duncan Paton  
Chuck and Pat Pettis  
Christine Repasy  
Mary Ann Schlacks  
Jolie Sibert and Gino Zampini  
Summers-Miller-Dolan Giving Fund  
Sharon Siverts and Richard Swanson  
Craig and Barb Thayer  
Tohono Chul Board of Directors  
Barbara Tupper  
Richard and Jane Ulmer  
Linda Van Pelt  
Vance Foundation/Tucson Foundations  
Mary and Winston Walker  
Janet Wholey

Anne Cabbage and Tammie Clark - In Honor of Mark & Lianne Cabbage  
John and Rose Ann Filar - In Honor of Gayle Mateer  
Pam Reed - In Honor of Gerry McReynolds  
Lisa and John Peterson, Laurie and Larry Wetterschneider - In Honor of Linda Nelson  
Lori Schock - In Honor of Marlene Richmond  
Mary Grundy - In Honor of Jay Suchland  
Andrea Byerley - In Honor of Sally Voss

## ESTATE GIFTS & MEMORIALS

### ESTATE GIFTS

Estate of Jacqui Caird  
Ruth B. Ermann - Blumenau Trust  
Estate of Betty Jean Ojeda  
Estate of Robert Reinking

### MEMORIALS

Karen Adam and Robert Glennon - In Memory of Patricia Andrews  
Eva Bacal - In Memory of Kathi Barber  
Lizzy Mottern and Thomas Butler - In Memory of Janet Barker  
Jean Bassett - In Memory of Keith Bassett  
Heidi and Steve Hamilton - In Memory of Joan Bergman  
Sharon Larsen - In Memory of Don Feyrer  
Deborah and Tod Erickson, Cynthia and Dan Feig, Linda Foreman, LJ Kivel Holdings LLC,  
Greta Krawczyk, Jennifer Rothschild - In Memory of Theodora "Teddy" Foreman  
Frank Babb, Jo Falls, Nancy and Kirt Gardner, Juliet Lamont and Phil Price, Lucy Masterman,  
Jane Monhart, Margaret Eiluned Morgan, Curtis Scaife - In Memory of Elinor Lamont Hallowell  
Karen Jonaitis - In Memory of Chuck Jonaitis  
Karen and Nora Knapp - In Memory of Frances Kautsky  
Rachel Grossman and Paul Erlbaum - In Memory of Estel Kylar  
Anna Konya Designs, Ramona Hensrude and John Barningham, Lucy Masterman,  
Edward Moll - In Memory of Kathryn Lance  
Marianne Leedy and Dennis Dixon - In Memory of Bill Leedy  
Jeanne Carr, Sheri and Ralph Hudson, Marilyn and Tom Page - In Memory of Ginny Morthland  
Barbara Pollock - In Memory of Daniel Pollock  
Christy Wolsfeld - In Memory of Nancy Shaw Wahl  
Mikki Gries - In Memory of Jane Wall  
Peggie and Mike Rodriguez - In Memory of Justine Wurzel and John & Pete Wurzel





# HIGHLIGHTS



## A VIEW FROM THE GARDEN

Fiscal year 2022 (FY22) marked a year of great change

for Tohono Chul. After two years of COVID-pandemic precautions and closures, by springtime guests and members returned in record numbers for park visits, events, and gatherings. Under new leadership and with the hiring of permanent staff in vacant positions, Tohono Chul introduced new programs to diversify its audiences and create new partnerships. Here are just a few of the highlights from our 2022 fiscal year:

## NEW LEADERSHIP

We said goodbye to our Executive Director of more than a decade, Dr. Christine Conte, and said hello to new leadership with the hiring of Executive Director Jamie Maslyn Larson, FASLA. Donors stepped up in a big way to say farewell to Christine and welcome Jamie and you will see many of their names on the donor lists in this report.

## CHILLIN AT THE CHUL

Early in her tenure, Jamie piloted fresh programming that hints at a dynamic new future for Tohono Chul. In summer of FY22, Chillin at the Chul was launched, helping to welcome the park to a whole new group of folks in our community.

## CHILDRENS MUSEUM

It was during this time, too, when the seeds of our collaboration with the Children's Museum Tucson were planted, with Nature Ninos at Chillin at the Chul.



## HOLIDAY NIGHTS

More than 5,000 folks came out for the return of Holiday Nights in December

2021 after a brief pandemic pause. We continued to see growth in audiences showing up to happenings like Sundays in the Garden, Monsoon Madness, our fall and spring plant sales, and many other unique Tohono Chul events. The beloved Guatemalan trunk sale also returned after a



## MUSEUM SHOPS

We realized an overall climb in admissions revenue as well as museum

shop revenue, signaling that folks were finally feeling good about getting out and about again. During the pandemic slow down, we saw a great opportunity to enhance merchandising fixtures in both retail shops, La Fuente and La Galleria, as well as in our garden shop, La Entrada.

## BIOBLITZ

FY22 marked Tohono Chul's first-ever participation in BioBlitz, a communal citizen-science event that documents, using the iNaturalist app, as many species as can be discovered in the gardens over a day.

## GO PUBLIC GARDENS

We also saw the inaugural Go Public Gardens-Community Day; a free day for families to experience all-ages educational offerings. Held in conjunction with the American Public Gardens Association, this invites anyone to visit, value, and volunteer in their area and when they travel.

## DESERT DISCOVERY DAYS

Desert Discovery Days was re-imagined and re-launched which brought daily programming for children back to Tohono Chul!



## ART TALKS

Tohono Chul presented several Art Talks with exhibiting artists including

Manuel Fontes, Rick DeMont, Kate Long Hodges, and Tom Baumgartner. We also hosted a presentation on Basketry of the Desert Southwest from American Indian art expert Terry DeWald.

## DIA DE LOS MUERTOS

FY22 saw the eleventh permutation of our biennial exhibition, Día de los Muertos, co-curated with artist Manuel Fontes; the start of the four-part exhibition series The Elements; and the first look at the incredible gift-in-progress that is the Roy J. Kurtz Collection of American Indian Art. The exhibit is focused on 100 antique, vintage, and contemporary Western Apache, Akimel O'odham, and Tohono O'odham baskets, a small fraction of the more than 850 baskets donated by Mr. Kurtz.

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All of this incredible work could only be accomplished with help from folks like you and we continue to be very grateful for your support and passion for all we do.

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